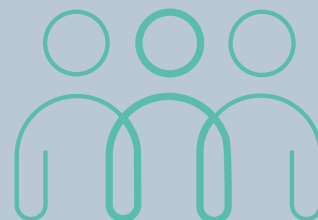


Review 2018

Shared Wealth



Connected
Communities



Better Work



Good Homes &
Neighbourhoods



Trust for London
Tackling poverty and inequality



Trust for London

Tackling poverty and inequality

Foreword

2018 marked the first full year of our new funding strategy and guidelines. We are now providing grant funding in seven programme areas, as well as continuing to provide social investment. We were able to make grants and provide grant related funding, to tackle poverty and inequality, totalling £10.4 million and social investments totalling £350,000 due to the strong performance of our endowment, which now stands at £321 million.

Over the last year this has allowed us to launch new initiatives that support our ambition to strengthen the voice of those who are experts by experience. A new disability rights initiative funds and brings together Deaf and Disabled People-led organisations to advance equal rights for Deaf and Disabled Londoners, a group that has been disproportionately affected by austerity.

We have also funded an initiative to assess how the current Social Security System can be improved to better assist those in need. The Commission on Social Security led by Experts by Experience, will produce a White Paper style document which will set out a way forward and help to build a consensus around this.

The Commission is user led and all the Commissioners are people who are on or have been on benefits.

Working with the Mayor of London, we've also launched the London Housing Panel. This brings together voluntary and community organisations that focus on housing in London. The Panel, which will be independent of the Greater London Authority (GLA) and the Trust, will look at the housing issues faced by Londoners and provide the civil society sector with a structured way of engaging with the GLA in relation to housing policy.

The work we do, and the decisions to launch new initiatives, are grounded in evidence of what is working and what needs to change. To help us with this and to build the evidence base, we commission a range of research. Recently we published a report on living standards by Loughborough University which showed that 4 in 10 Londoners cannot afford a minimum socially acceptable standard of living because of the high costs of housing, childcare and transport.

Despite the scale of the issues, the groups we work with and fund, have continued to help improve the lives of millions of Londoners, especially the small groups that exist across the capital, with 73% of our funding in 2018 going to organisations with a turnover of less than £1 million. They do vital work and provide steady support across London and it is important to recognise the progress they make each and every year.

We look to the year ahead having moved to new offices and welcomed three new members to our team. We also eagerly await the launch of a revamped *London's Poverty Profile* which provides data on London's poverty and inequality issues. The new *Poverty Profile*, which will be produced by WPI Economics, will be updated on a much more regular basis, helping guide our work and continuing to provide an invaluable resource for policymakers and the voluntary sector.

We are confident that in the year ahead, the new initiatives and the civil society organisations we have funded will benefit many more Londoners and will help to come up with new solutions to some of London's most pressing social issues.

Jeff Hayes
Chair of Trustees

How we address London's social issues

1. Fund voluntary and community groups

In 2018 we made **141 grants**, which together totalled **£9.8 million** across our **7 programme areas**.

141 projects funded,
totalling **£9.8 million**



Good Homes & Neighbourhoods

23 projects funded,
totalling **£1,984,700**



Better Work

20 projects funded,
totalling **£1,749,000**



Decent Living Standards

19 projects funded,
totalling **£2,275,483**



Shared Wealth

06 projects funded,
totalling **£271,667**



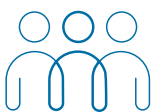
Pathways to Settlement

29 projects funded,
totalling **£1,897,174**



Stronger Voices

03 projects funded,
totalling **£469,000**



Connected Communities

27 projects funded,
totalling **£1,008,500**

We also made **2 exceptional grants** and **12** through the **Trustee Distribution Fund**. In addition we spent **£0.56 million on grants related funding**.

2. Develop Strategic Initiatives

We engage in strategic work on key issues where we commit large sums of money and significant staff time. We have initiatives to promote social integration, advance the rights of Disabled People, to help tackle London's housing problems, to increase the employment rates of young black men, and one on redesigning the Social Security system.

3. Fund independent research

In 2018, we funded research on a wide range of issues, from reforming Council Tax and Universal Credit, through to an assessment of how many Londoners can meet a socially acceptable standard of living in London.

4. Support social investment

We make loans and invest in projects that offer a financial and a social return. In 2018 we committed **£350,000** to social investments.

5. Provide support and training to campaigners

In 2018 we ran media training workshops to support those directly affected by issues such as low pay, self-employment and the criminal justice system. People we trained went on to speak to news outlets such as BBC News and Daily Politics.

We also ran campaigning workshops, learning seminars and reporting and evaluation training.

6. Provide knowledge and expertise on London's social issues

We have knowledge on these issues from 'on the ground experience' – via the 100s of groups we fund and our staff who work with them – and from the extensive research we fund.

Media coverage

FROM A SELECTION OF WORK WE HAVE FUNDED



Connected communities

We have a long tradition of supporting small community groups because we believe they are well placed to respond to the needs of their communities. In 2018 we funded **27 small groups** across London.



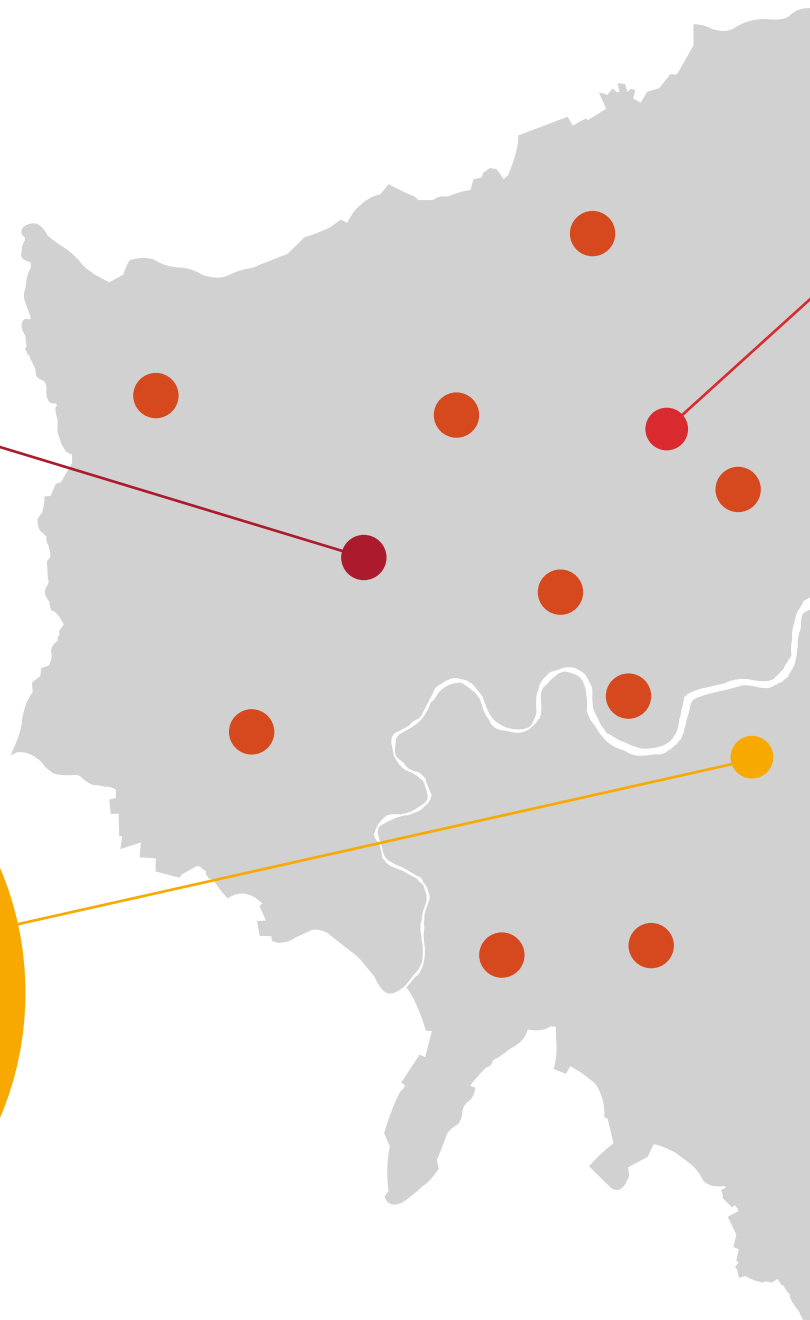
HAVELOCK FAMILY CENTRE Ealing - £45,000

Havelock Family Centre is a drop-in family and community centre serving two large geographically isolated housing estates in Southall. They are the first point of contact and help for local people in poverty and distress, and strive to offer a range of holistic early intervention services.



MONEY A+E UK CIC Lambeth, Southwark, Lewisham, Newham and Barking & Dagenham - £60,000

Money A+E transform people's lives through money advice and educational services. They support people from the age of 8, up to pensionable age, primarily in disadvantaged communities. They aim to increase people's financial knowledge, skills and confidence. They do this through 1-2-1 advice, workshops, mentoring programmes and campaigns.





HOSTNATION

London-wide - £40,000

HostNation is an online refugee befriending service. It scales up and accelerates social befriending opportunities in Greater London by using technology to connect and introduce people face-to-face in their local communities. They match referred refugees to local, screened befrienders to facilitate new, inter-cultural friendships, tackle chronic loneliness and promote integration.



WADAJIR SOMALI COMMUNITY CENTRE

Tower Hamlets - £45,000

Wadajir is a Somali-led project in the heart of the community. It works with vulnerable and excluded Somalis in Tower Hamlets, supporting them to resolve complex life issues, gain qualifications, experience and skills. They offer advocacy, advice, courses, outreach and drop-in sessions.



BROMLEY EXPERTS BY EXPERIENCE

Bromley - £45,000

Bromley Experts by Experience is a user-led organisation run by deaf and disabled people which exists to campaign for accessible and inclusive services for disabled people. The funding is to further strengthen the campaigning skills of disabled people and local Deaf and Disabled People's Organisations and to amplify their collective voice.

Solutions

SOLUTIONS FROM THE WORK WE'VE FUNDED



London Housing Panel

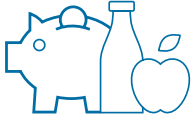
Trust for London is working with the Mayor of London on a shared commitment to a city where all Londoners have a secure, affordable, decent place they can call home. Together, we are establishing The London Housing Panel which will enable housing groups across London to shape the capital's housing policy. It will bring together voluntary and community organisations to consider housing issues affecting Londoners and engage with the Mayor, Greater London Authority and other decision-makers. It will create a mechanism for these organisations to have clear, regular and transparent communication with the Mayor.



Deaf and Disabled People's Groups Initiative

Deaf and Disabled people have been disproportionately affected by austerity, bearing 29% of all public expenditure cuts in the UK. The impacts are severe. A vast body of evidence shows that Deaf and Disabled people now face increasing levels of poverty, exclusion and discrimination, effectively turning the clock back on years of progress towards greater equality for this group. Strengthening Voices, Realising Rights is a new initiative to bolster the capacity of Deaf & Disabled People's Organisations (DDPOs) to protect and promote equal rights for Deaf and Disabled Londoners. The initiative aims to invest in, and encourage collaborative approaches to, advancing equal rights for Deaf and Disabled Londoners.





Commission on Social Security led by Experts by Experience

The current Social Security system is failing too many people, but there is little agreement about how the system could be improved. We have funded a ground-breaking new Commission which aims to produce a White Paper setting out a better way of delivering Social Security in the UK. All of the Commissioners are people who are on, or have been on benefits. They come from a range of user led organisations speaking up for people on benefits.



Tackling fuel poverty

Following campaigning from grantee Platform, the Greater London Authority (GLA) has publicly said that it will explore setting up a fully-licensed, independent energy company to bulk buy power and sell it back to Londoners.

Platform were instrumental in ensuring that the GLA moved beyond setting up a 'white label' company rather than a full-license one as only a full-license company would give the GLA the ability to fully control tariffs. The GLA have specifically committed to review the 'white label' company's performance in addressing fuel poverty and to use that as a basis to move to a full-license company after four years.



Successes

SUCCESSES FROM THE WORK WE'VE FUNDED



Holloway Prison site transformed into Women's Centre

Grantees Centre for Crime and Justice and Women in Prisons successfully campaigned to ensure that the sale and subsequent use of the Holloway Prison site would create benefits for the local community. The site has been purchased by Peabody with significant funding from the Greater London Authority, and will deliver 60% affordable housing, green spaces, places to play, local shops, and a women's building, honouring the history of the site as a prison for women.



Making equality matter in policy decisions

Our grantees worked together to ensure that the Greater London Authority had to transparently assess the impact of their planning policy proposals on different equalities groups. Representatives from JustSpace, London Gypsy & Travellers, HEAR Equality and Human Rights Network, with legal advice funded by Trust for London, presented evidence to Inspectors of the Examination in Public for the New London Plan. The methods used by our grantees could be used to gain similar victories across London when local plans are being scrutinised.





Tackling discrimination

Work by organisations such as our grantee Migrants Rights Network led to the court of appeal finding that the Home Office's use of paragraph 322(5) of the immigration rules to try to force 1,697 highly skilled people out of the UK in just over three years has been "legally flawed and must change". The rules were being incorrectly used and enforced on people who had lived in the country for many years and often had British-born children.



Better working rights and conditions

We fund Organise Platform which provides an online space for people to work together to improve employment conditions for themselves and others. Anyone can start a campaign for free on Organise. Their biggest campaign to date began after some Ted Baker staff took part in an Organise-wide survey on harassment at work. The technology flagged similar answers, and through teamwork amongst Ted Baker staff, there were soon 25 current and former staff sharing their experiences. These formed the foundation of a campaign that would engage thousands of people, trigger a nationwide debate about workplace harassment and result in an independent, external investigation into the allegations of harassment at the company, leading eventually to the resignation of the CEO.



Cost of living

The latest Minimum Income Standard (MIS) London research shows that

3.6 million Londoners have incomes below what is required for a minimum decent standard of living.

That's 41% of London's population.



MIS measures the level of income needed for what the public regard as a minimum socially acceptable standard of living.

Reaching a minimum decent standard of living

costs up to 60% more in London

than in the rest of the UK.



This is because of higher living costs such as housing and childcare.



We asked Londoners what they found to be **most expensive.**



If you're using the Tube it's very expensive.



housing

We need more employers paying a **London Living Wage.**

We need action to **increase wages** and **tackle costs.**



food and drink
and rent



We need more **genuinely affordable housing.**

We need **better welfare support** for those who can't manage.

Finance 2018

CENTRAL FUND ACCOUNTS SUMMARY

This summary financial information relating to the Central Fund of the charity is extracted from the draft full Annual Accounts in order to give an overview of the financial activity of the Fund. These figures are unaudited.

	2018	2017
01 From a 60% share of a permanent asset base of	£294 million	£302 million
02 and an expendable asset base of	£25 million	£26.3 million
03 we generated income of	£9.3 million	£8.9 million
04 We received grants from others of	£2.2 million	£0.3 million
05 After charitable costs of	£1.4 million	£1.3 million
06 net amounts distributed were	£10.1 million	£7.9 million

Copies of the audited Report and Financial Statements can be obtained after 28 June 2019 from the Chief Executive at 4 Chiswell Street, London EC1Y 4UP. A full funding list can be obtained from the aforementioned address and under the 'Funded projects' section of our website.

We also publish data on the ratio between our highest to lowest paid member of staff, our gender pay gap and our ethnicity pay gap. This information can be found on the 'key facts' page of our website.

Who we are

TRUSTEES

Peter Baxter
Peter Brooks
Stephen Burns
Luis Correia da Silva
Naomi Eisenstadt
Peter Estlin (on sabbatical until Nov 2019)
Deborah Finkler (resigned December 2018)
Tara Flood
Alison Gowman
Jeff Hayes (Chair)
Nigel Howell
Robert Laurence (retired April 2018)
Sue Logan
Edward Lord
Loraine Martins (Vice-Chair)
The Rt Revd Adrian Newman (resigned October 2018)
Meredith Niles
Rosemarie Paul (appointed January 2019)
Onkar Sahota (appointed June 2018)
Sonia Sodha
Fiona Tywcross (resigned June 2018)

CO-OPTees

Maggie Baxter
Muge Dindjer (resigned October 2018)
Mulat Haregot
Cliff Hawkins
Catherine Howarth (resigned November 2018)
Steve Hynes (resigned February 2019)
Bryn Jones (resigned September 2018)
Denise Joseph
Robert Laurence (appointed April 2018, resigned April 2019)
Bernadette McKernan
David Moylett
Matthew Oakley (resigned April 2019)
Ingrid Posen (resigned June 2018)
Antony Ross
Vikrant Vig
Peter Williams

STAFF

Tunde Akinkunmi – Finance Manager
Ben Andrew – Communications Officer (left November 2018)
Jaspal Babra – Senior Grants Administrator
Tania Bronstein – Grants Manager (Temp)
Sue Caller – Accounts Assistant
Sioned Churchill – Director of Grants
Hilary Cornish – Evaluation and Learning Manager (joined February 2019)
Susie Dye – Grants Manager
Georgia Gray – Executive Assistant to the Chief Executive (left January 2019)
Douglas Gunn – Social Enterprise Manager
Carol Harrison – Director of Finance and Administration
Laura Harrison – Grants Administrator
Manny Hothi – Director of Policy (joined August 2018)
Charlie Lindus – Executive Assistant to the Chief Executive (joined March 2019)
Bharat Mehta – Chief Executive
Mara Normile – Admin and Facilities Manager
Teresa Priest – Grants Manager (joined March 2019)
Winnel Radcliffe – Office Assistant
Navprit Rai – Communications Manager
Martin Reynolds – Senior Administrative Assistant
Julian Rouse – Seconded
Klara Skrivankova – Grants Manager (joined March 2019)
Tina Stiff – IT and Publications Manager
Austin Taylor-Laybourn – Grants Manager
Claire Thomson – Communications Officer (joined January 2019)
Helal Uddin Abbas – Grants Manager

Stronger Voices



Pathways to Settlement



Decent Living Standards



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Tackling poverty and inequality

Trust for London
4 Chiswell Street
London
EC1Y 4UP

www.trustforlondon.org.uk

 [@trustforlondon](https://twitter.com/trustforlondon)

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