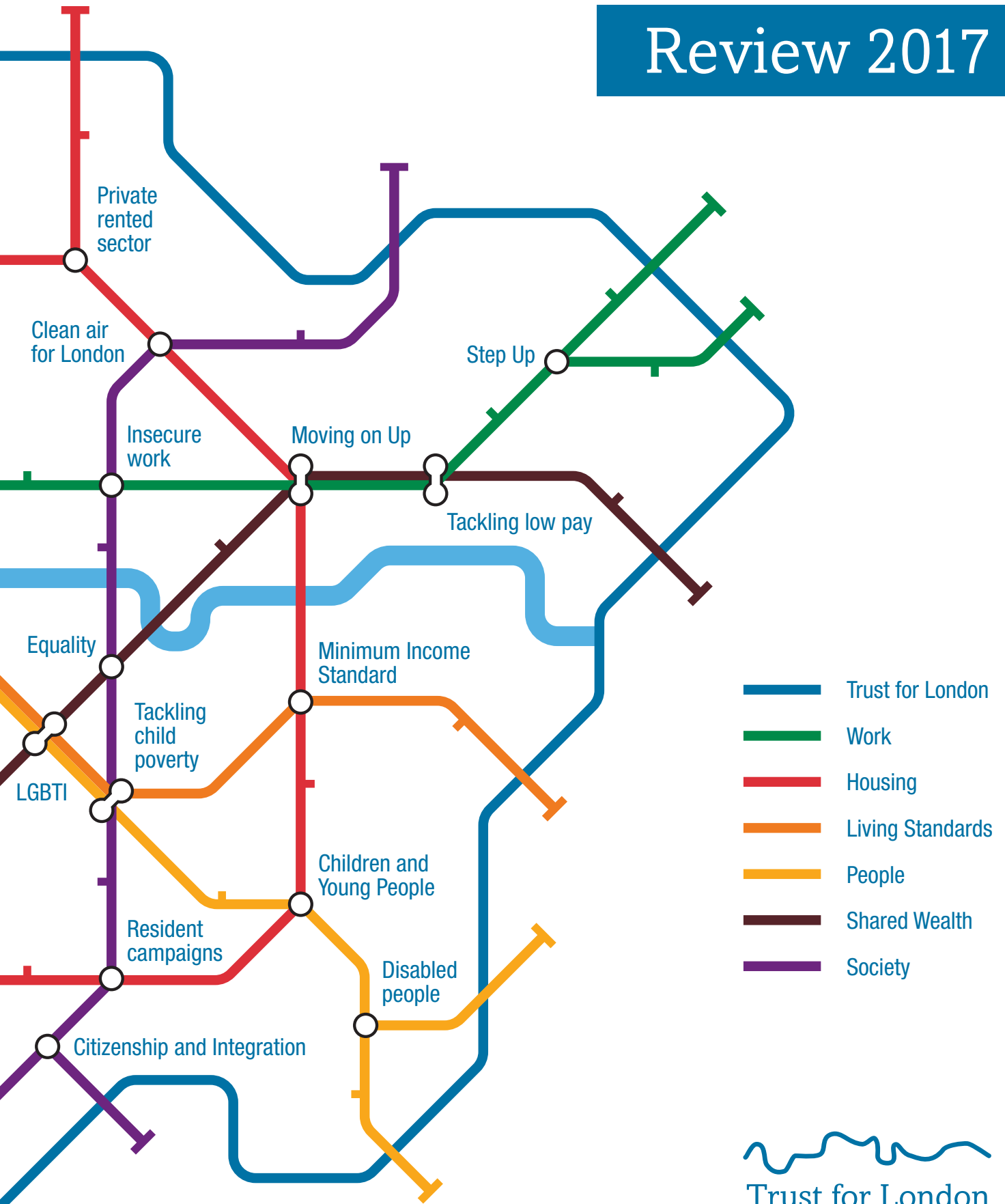


Review 2017



Who we are

TRUSTEES

Peter Baxter
Peter Brooks
Stephen Burns
Luis Correia da Silva
Naomi Eisenstadt
Peter Estlin
Deborah Finkler
Tara Flood
Alison Gowman
Jeff Hayes (Chair)
Nigel Howell
Robert Laurence (retired April 2018)
Sue Logan
Edward Lord
Lorraine Martins (Vice-Chair)
The Rt. Reverend Adrian Newman
Meredith Niles
Onkar Sahota (appointed June 2018)
Sonia Sodha
Fiona Twycross (resigned June 2018)
Wilf Weeks (retired December 2017)

CO-OPTees

Miles Barber (retired November 2017)
Maggie Baxter
Muge Dindjer
Mulat Haregot
Cliff Hawkins
Catherine Howarth
Steve Hynes
Bryn Jones
Denise Joseph
Bernadette McKernan
David Moylett
Matthew Oakley
Ingrid Posen
Antony Ross
Vikrant Vig
Peter Williams

STAFF

Tunde Akinkunmi – Finance Manager
Ben Andrew – Communications Officer (joined November 2017)
Jaspal Babra – Senior Grants Administrator
Sue Caller – Accounts Assistant
Sioned Churchill – Director of Special Initiatives and Evaluation
Diana Clarke – PA to the Chief Executive (left April 2018)
Susie Dye – Grants Manager
Georgia Gray – Executive Assistant to the Chief Executive (joined May 2018)
Douglas Gunn – Grants Manager
Carol Harrison – Director of Finance and Administration
Laura Harrison – Grants Administrator
Mubin Haq – Director of Policy and Grants (left May 2018)
Marcus Langley – Communications Officer (left August 2017)
Bharat Mehta – Chief Executive
Mara Normile – Admin and Facilities Manager
Winnel Radcliffe – Office Assistant
Navprit Rai – Communications Manager
Martin Reynolds – Senior Administrative Assistant
Tina Stiff – IT and Publications Manager
Rachael Takens-Milne – Grants Manager (left May 2018)
Austin Taylor-Laybourn – Grants Manager
Helal Uddin Abbas – Grants Manager

Foreword

We have seen progress on a number of our initiatives over the last year. Our joint initiative to improve social cohesion in London is now well under way, with members of civil society organisations being seconded into the Greater London Authority Social Integration Team and the Mayor making a commitment to this agenda. Our *Step Up* programme has helped 100s of low-paid workers to progress; the learning from it provides a springboard for the newly formed *Better Work London Network*, which aims to improve earnings and work quality in a way that leads to real and long-lasting change.

We've also continued to support disadvantaged groups, such as the efforts made through *Moving on Up* to improve employment rates of young black men; even for black graduates, unemployment rates can be almost twice as high as their white counterparts. In addition, we launched a major new *Strategic Housing Initiative* with Citizens UK. The initiative has already mobilised thousands of Londoners, and we hope it will help to deliver thousands of extra affordable homes and improved housing conditions for those on low incomes.

During the year, we continued our commitment to provide a robust evidence base on issues of poverty and inequality by publishing an updated *London's Poverty Profile* (LPP). LPP provides a comprehensive source of data on issues such as housing, low pay, employment and welfare and is used by policymakers and civil society organisations. The data and analysis it provides help to ensure that efforts to tackle London's social issues are targeted in the right places. Information on all of these developments can be found in this review.

2017 also marked a reorientation of strategy for the Trust, with the publication of our new funding programmes, which provide the focus for our work from 2018 to 2022. They were designed following research on what funding was already available, consultation sessions with London's voluntary sector, and many individual conversations. It is people working on the ground who know what communities really need and we recognise the importance of listening to them. We hope that our commitment to provide nearly £9 million per year of funding over the next five years will make a real difference to the lives of Londoners and help address issues of poverty and inequality, some of which have been brought into sharper focus by the terrible fire at Grenfell Tower.

The commitment of £45 million of funding over the next five years is made possible as a result of our endowment, which stands at £302 million, and thankfully continues to do well. We have also increased our capacity to make mission related investments, following in the wake of the success of The Foundry in Vauxhall and Y-Cube in Merton.

Over the last year, our staff, trustees and advisors have continued to work hard to support the efforts of 100s of groups we fund across the capital. These groups work tirelessly to improve the lives of Londoners. For the year ahead, we look forward to continuing this work under our new funding strategy.

Jeff Hayes

Chair of Trustees

How we address London's social issues

1 Fund voluntary and community groups

In 2017 we made **136** grants, which together totalled **£8,025,595**, across our five funding priority areas.

136 grants totalling
£8,025,595



Employment

22 projects funded,
totalling **£1,612,095**



Advice

16 projects funded,
totalling **£1,578,570**



Social Justice

40 projects funded,
totalling **£2,620,743**



Violence

7 projects funded,
totalling **£538,500**



Small Groups

21 projects funded,
totalling **£716,550**

We also made **7** exceptional grants, **10** grants through the Strategic Legal Fund for Vulnerable Young Migrants, **6** through the Trustee Distribution Fund and **7** through funding plus.

2 Develop Strategic Initiatives

We engage in strategic work on key issues where we commit large sums of money and significant staff time. We have initiatives to support: work progression of low-paid workers (**Step UP**), help young black men into work (**Moving on UP**), promote social integration (**Citizenship and Integration Initiative**) and a **London Strategic Housing Initiative** to tackle London's housing problems.

3 Fund independent research

In 2017, we funded research on a wide range of issues, everything from reforming council tax, through to how to promote part-time, flexible apprenticeships.

4 Support social investment

We make loans and invest in projects that offer a financial and a social return. In 2017 we committed **£747,907** to social investments.

5 Provide support and training to campaigners

In 2017 we ran media training workshops to support those directly affected by issues such as low pay and self-employment. People we trained went on to speak on news outlets such as BBC News at 10.

We also ran campaigning workshops, learning seminars and reporting and evaluation training.

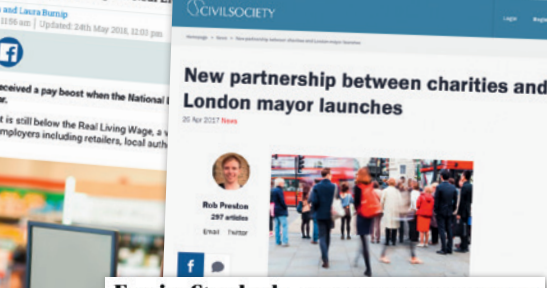
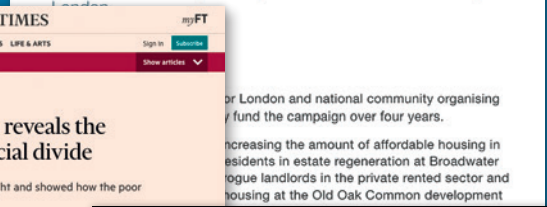
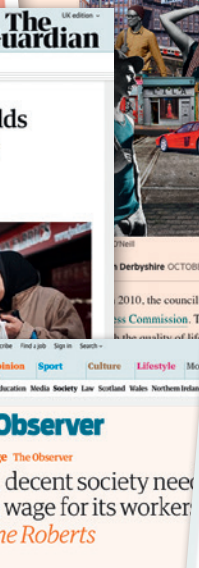
6 Provide knowledge and expertise on London's social issues

We have knowledge on these issues from 'on the ground experience' – via the 100s of groups we fund and our staff who work with them – and from the extensive research we fund.

We have new funding priorities for 2018-22. See our website for more details.

Media coverage

FROM A SELECTION OF WORK WE HAVE FUNDED



Small groups



ASSOCIATION FOR THE POLISH FAMILY "PYZA"

Merton - £47,000

Association for the Polish Family "Pyza" provide practical activities, support, information, advice and guidance, to Polish and Eastern European migrants living in Merton and neighbouring boroughs. The organisation works to improve the lives of those it works with, address the disadvantages people are facing, and to aid better integration into wider society.



GOLDEN OPPORTUNITIES SKILLS AND DEVELOPMENT

Ealing - £30,000

Golden Opportunities Skills and Development is a grass roots, community-led organisation. They develop and deliver community-led projects that help address the social, educational and economic needs of disadvantaged people living in West London.



We have a long tradition of supporting small community groups because we believe they are well placed to respond to the needs of their communities. In 2017 we funded **21 small groups** across London.



**CLAPTON COMMONS
COMMUNITY ORGANISATION LTD.**

Hackney - £20,000

Clapton Commons Community Organisation Ltd is a membership organisation whose purpose is to help local people inhabit the 'common good' across diverse communities in three wards in North East Hackney. They say their purpose is to put the commons back into Clapton Common.



**REDBRIDGE CONCERN FOR
MENTAL HEALTH**

Redbridge - £7,250

Redbridge Concern for mental health promotes and protects the mental health of its local community. It is a key strategic partner in Redbridge, representing disabled people, and is committed to creating a society where everyone can participate equally.



**ACTION FOR REFUGEES
IN LEWISHAM**

Lewisham - £45,000

AFRIL gives refugees, asylum seekers, and vulnerable migrants the skills, knowledge, and support required to integrate into the community and prosper in their new home. They provide a range of vital services in Lewisham, including a supplementary school for children, an advice service, and adult language classes.

London's Poverty Profile



In 2017 we released the latest report in the *London's Poverty Profile* (LPP) series. LPP uses the most recent government data to provide an independent and comprehensive source of data on poverty and inequality in the capital.

The analysis covers income poverty, economic inequality and a range of associated issues including work, low pay, housing, education and welfare reform. You can find out more at www.trustforlondon.org.uk/data

27% of Londoners live in poverty.
The rate has fallen from **29%** to **27%** over the last six years. But **2.3 million** Londoners still live in poverty.

Figures from London's Poverty Profile 2017

Most Londoners in poverty live in a working family

1.3 million Londoners in poverty are in a working family, an increase of over **50%** over the last decade

Figures from London's Poverty Profile 2017

London children do better in their GCSEs than their peers in the rest of England:

- Across each of the main ethnic groups
- Even where English is not their first language
- And when they have special educational needs

Figures from London's Poverty Profile 2017

London's wealth inequality

The bottom **50%** of households own just over **5%** of wealth

The top **10%** owns over **half**

Figures from London's Poverty Profile 2017

The real 'generation rent'?

In London 300,000 children in poverty live in private rented housing. The number has **almost tripled** in the last ten years.

Figures from London's Poverty Profile 2017

A Londoner in poverty is more likely to be...

- in a working family than a workless one,
- living in Outer London than Inner,
- and renting from a private landlord than a council or housing association.

Figures from London's Poverty Profile 2017

LONDON'S POVERTY PROFILE MEDIA COVERAGE

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Poverty

More than half of Londoners in poverty are in working families

Study finds 58% of city's residents in poverty are living in working households compared with 28% two decades ago



▲ The top 10% of households in London own just over half the city's wealth, while the bottom 50% own 5%. Photograph: Dominic Lipinski/PA

Amelia Gentleman
@amelia Gentleman
Mon 9 Oct 2017 14:36 BST

3,097 | This article is over 8 months old

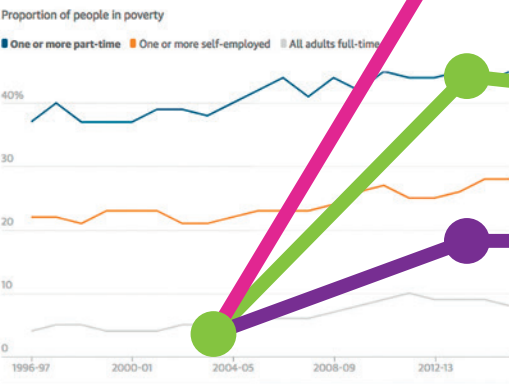
More than half of the 2.3 million Londoners living in poverty are members of households in which someone is earning money, research has found.

The overall poverty rate in London has fallen slightly from 29% to 27% over the past six years, because of rising employment levels, but having a job is not enough to protect a huge number of residents from financial hardship.

According to a study by the **Trust for London**, 58% of Londoners who are in poverty are living in a working family, the highest this figure has ever been. The proportion is up from 44% a decade ago and 28% two decades ago.

45% of families in which one or more adults are part-time employees now live in poverty

Proportion of people in poverty



Guardian graphic | Source: Trust for London, Households below average income, DWP. Restricted access via UK Data Service

Mubin Haq, director of policy at the Trust for London, which works to tackle poverty and inequality in the capital, said: "Despite record levels of Londoners in work, poverty rates have only nudged down slightly over the last few years. Over 2 million Londoners are struggling to make ends meet. That's more than the entire populations of Manchester, Liverpool, Bristol and Newcastle combined. The reality remains, that for many work does not pay enough, or offer the security that people need."

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2.3 million Londoners classed as living in poverty, despite record number of people in work

PATRICK GRAFTON-GREEN | Monday 9 October 2017 07:43 | 10 comments

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Wealth inequality is a "significant" issue in London, according to a new report (Dan Atwood/Getty Images)


The poorest fifth of households in London own just 0.1 per cent of the capital's wealth, including finances and property, a new study shows.

Despite record numbers of Londoners being in work, 2.3 million people are living in poverty, according to research by the Trust for London.

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Two million Londoners in poverty despite record employment

9 October 2017 | Share



High housing costs in the capital are the main cause of poverty, according to Trust for London

More than two million Londoners are living below the poverty line even though record numbers of people are in work, a study has found.

The report by charitable foundation **Trust for London** found 58% of those in poverty are from working households.

The group said housing costs were the main reason why so many people were struggling and called for "action".

Mayor Sadiq Khan is "committed to doing all he can to tackle the cost-of-living crisis", a spokesperson said.

The trust's investigation revealed 700,000 children, 1.4 million working-age adults, and 200,000 pensioners are living beneath the poverty line in the capital.

London's poverty rate was also found to be higher than the rest of England, at 27% compared to 21%.

Solutions

SOLUTIONS FROM WORK WE HAVE FUNDED



Housing

Jointly with Citizens UK, we are investing £700,000 over four years on a strategic initiative to tackle London's housing crisis. The initiative includes campaigns on affordable housing on the Olympic Park, estate regeneration on Broadwater Farm, affordable housing on the Old Oak and Park Royal Development Corporation and tackling rogue landlords in the private rented sector, as well as influencing local, regional and national government.

Our hope is that the initiative will contribute to thousands of extra affordable homes being built and residents benefitting through improved housing conditions.



Unpaid Britain

At least 2 million workers in Britain are losing over £3 billion in unpaid holiday pay and wages a year, according to the Unpaid Britain report from Middlesex University London. The report outlines a number of strategies to end the scandal of employers withholding wages which employees have rightfully earned, especially as many of those workers are already low-paid. Solutions include making HMRC responsible for paying workers identified national minimum wage arrears, and then collecting them from the employer.

**At least 2 million workers
in Britain are losing
over £3 billion in unpaid
holiday pay and wages a year.**

Figures from Unpaid Britain: wage default in the British labour market





Step Up

The Step Up initiative has been running since 2015, with the aim of trialling new approaches to support low-paid workers to progress in their careers. The programme has already helped 100s of people and the evaluation report, available on our website, provides ideas on what does and doesn't work when it comes to supporting people into better jobs. This initiative and the report have helped to build understanding about a relatively uncharted area of work and we are continuing to try and find solutions by helping to set up the 'Better Work London' Network, coordinated by the Learning and Work Institute.



Disability initiative

Together with other funders we are launching a new initiative to strengthen the capacity of deaf and disabled peoples' organisations. The initiative will mobilise resources towards increasing the availability of good quality advice services, and programmes advocating the needs and concerns of disabled people in boroughs without adequate provision. This is in keeping with our aim of engaging people with lived experience of disability in major decisions affecting their lives, including funding allocation.



Successes

SUCCESSES FROM WORK WE HAVE FUNDED



Increasing employment rates for disadvantaged groups

The Moving on Up initiative aims to unlock wasted talent and help employers to fill skills gaps, by improving the employment rates of young black men. Young black men are more likely to be unemployed than their white counterparts. This is despite big improvements in educational attainment, with black graduates almost twice as likely to be unemployed as white graduates.



So far, the initiative has helped 100s into paid employment. The initiative is now working in partnership with the Mayor's own Workplace Integration Programme which also seeks to improve employment rates of disadvantaged groups.



Clean air for London

Air pollution is a serious problem in the capital, with pollution levels in London schools breaking World Health Organisation standards. That is why we have been funding organisations such as ClientEarth, who are campaigning to establish a clean air zone in London by 2020. Together with other organisations, ClientEarth has helped secure commitments from the Mayor such as, bringing forward the introduction date of the Ultra-low emission zone, extending the zone and spending £300 million on making London's bus fleet cleaner and greener.



Low pay and the 'gig economy'

Some employers have been bogusly categorising the people who work for them as 'independent contractors' rather than 'workers' with the associated lower levels of employment rights such as holiday pay and the minimum wage. Most of those affected are in low pay and struggle to make ends meet. That is why we have funded the Independent Workers Union of Great Britain which has successfully brought a series of ground-breaking tribunal cases, thus transforming working conditions for tens of thousands of workers in London, almost all of whom are on low incomes.





Social integration

London is home to people from all walks of life and a place that welcomes people from around the world. We want to ensure that Londoners of all backgrounds can contribute to the life of the city as active, socially integrated citizens. That is why we are working with other funders and the GLA on the Citizenship and Integration Initiative, which aims to support and improve social integration within London. To date, the initiative has involved people from civil society organisations being seconded into the Mayor’s Social Integration team. The initiative has already achieved a number of outcomes, including informing the Mayor’s recent call to remove the profit element of children’s citizenship fees.



Increasing social investments

One of our major social investments came to early fruition in 2017, with repayment from YMCA London South West of a loan that it used to develop ‘Y:Cube’, a housing development that offers genuinely affordable housing units for people leaving homelessness hostels and supported housing schemes. Social investments, which offer a financial and a social return, are a growing area of our work and offer an alternative source of funding to grants.



Finance 2017

CENTRAL FUND ACCOUNTS SUMMARY

This summary financial information relating to the Central Fund of the charity is extracted from the draft full Annual Accounts in order to give an overview of the financial activity of the Fund. These figures are unaudited.

		2017	2016
01	From a 60% share of a permanent asset base of	£302 million	£290 million
02	and an expendable asset base of	£26.3 million	£25.0 million
03	we generated income of	£8.9 million	£7.8 million
04	We received grants from others of	£0.3 million	£0.1 million
05	After charitable costs of	£1.3 million	£1.2 million
06	net amounts distributed were	£7.9 million	£6.7 million

Copies of the audited Report and Financial Statements can be obtained after 29 June 2018 from the Chief Executive at 6 Middle Street, London EC1A 7PH. A full funding list can be obtained from the aforementioned address and under the 'funded projects' section of our website.

We also publish data on the ratio between our highest to lowest paid member of staff, our gender pay gap and our ethnicity pay gap. This information can be found on the 'key facts' page of our website.

Our new funding priorities for 2018-22



Good Homes & Neighbourhoods



Better Work



Decent Living Standards



Shared Wealth



Pathways to Settlement



Stronger Voices



Connected Communities

For more information visit the [Trust for London website](#)



Trust for London

Tackling poverty and inequality



Trust for London
Tackling poverty and inequality

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