



Review 2016



Trust for London
Tackling poverty and inequality



Trust for London

Tackling poverty and inequality

Foreword

2016 was a positive year for the Trust; with our endowment growing and it being our 125th year of existence.

Our 125th anniversary was an opportunity to recognise the excellent work done by our predecessors and to reflect on how we have built on their legacy. As part of the celebrations, we held a lively debate in conjunction with the RSA on the issue of inequality. We also chronicled our 125-year history. A history which includes working with civil society to: set up the first ever Citizens Advice Bureau; found London's first law centre; and support the pioneering work of William Beveridge, who went on to write the blueprint for the welfare state. This is in addition to helping fund the extension of Hampstead Heath, as part of our programme to protect the 'lungs of the city'.

The endowment that has enabled us and our predecessors to fund this work, grew by £18 million during the year and totalled £290 million by the end of 2016. This was a strong performance given the financial background. The returns from the endowment enabled us to make 121 grants to groups across London. The Trustees also approved an increase in our level of grant funding for the next three years, giving us an extra £1.2 million per year to support London's voluntary sector.

2016 also brought some good results from our strategic initiatives, including Moving on Up – designed to help young black men in London into work, and Step Up, which supports the career progression of those in low-paid jobs.

We were heartened by having the work of the Trust recognised when Bharat Mehta, our Chief Executive, was awarded a CBE in the Queen's birthday honours list.

The year also brought political changes in the form of Brexit and mayoral elections. In the run up to the mayoral vote, we supported a number of the groups we fund to get their voices heard in the debate – together they pushed for change on issues such as inequality, air pollution, employment rights, low pay, housing and strengthening our democracy.

Given that this review is being published in June 2017, I wanted to mention the recent terror attacks in London. Our response to the Westminster and London Bridge incidents has been to help set up and fund the London Emergencies Trust, which provides support to those who have been affected.

2017 is also a time of change for us, as we close some chapters, for example handing over the reins of the successful Strategic Legal Fund for Vulnerable Young Migrants.

It's also a time to write new chapters, with the launch of a new funding strategy; and trialling new ways of supporting London's voluntary sector, such as Crowdfunding. This is complemented by additional programmes of work, such as the Citizenship and Integration Initiative. This initiative is a partnership with other funders and the Greater London Authority; it involves experts from community groups being seconded to City Hall to help shape the Mayor's plans. Together we will work towards the shared goal of making London a more socially integrated city.

Through efforts like these, we strive to stay in tune with the changing opportunities and challenges faced by Londoners and, as always, are committed to improving the lives of those struggling with the impact of poverty and inequality.

Jeff Hayes
Chair of Trustees

How we address London's social issues

1 Fund voluntary and community groups

In 2016 we made **121** grants, which together totalled **£7,085,407**, across our five funding priority areas.

**121 grants totalling
£7,085,407**



Employment

12 projects funded,
totalling **£813,150**



Advice

23 projects funded,
totalling **£1,814,500**



Social Justice

29 projects funded,
totalling **£2,166,150**



Violence

15 projects funded,
totalling **£997,600**



Small Groups

20 projects funded,
totalling **£532,900**

We also made **2** exceptional grants, **1** special initiatives grant, **15** through the Strategic Legal Fund for Vulnerable Young Migrants and **4** through the Trustee Distribution Fund.

A full funding list with all our grants is available from the funding section of our website.

2 Develop Strategic Initiatives

We engage in strategic work on key issues where we commit large sums of money and significant staff time. We have initiatives to: support work progression of low-paid workers, help young black men into work, as well as an initiative to support pathways to citizenship and improve social integration in London.

3 Fund independent research

In 2016, we funded research on a wide range of issues, everything from cleaning up London's air, to how landlord licensing schemes could help improve private rented homes.

4 Support social investment

We make loans and invest in projects that offer a financial and a social return. In 2016 we committed **£612,000** to social investments.

5 Provide support and training to campaigners

In 2016 we ran media training workshops to support those directly affected by issues such as low pay and self-employment. People we trained went on to speak to news outlets such as the Evening Standard on their own behalf.

We also ran campaigning workshops, learning seminars and reporting and evaluation training.

6 Provide knowledge and expertise on London's social issues

We have knowledge on these issues from 'on the ground experience' – via the 100s of groups we fund and our staff who work with them – and from the extensive research we commission.

Media coverage

FROM A SELECTION OF WORK WE HAVE FUNDED



Sadiq Khan Has Launched A New Drive To Improve Social Integration In London

The mayor's p controls post-

Put nurseries for children in TfL's empty buildings, say campaigners



WAGE WAR What is the Living Wage is it different from the national minimum wage, how much is the rate and is it higher in London?

Know your rights, whether you are on the National Minimum Wage, National Living Wage or Real Living Wage



Self-employed workers earn less than 20 years ago



'Increase London wages by £2,000 due to living costs'

Nicholas Cecil Deputy Political Editor
MILLIONS should be paid at least £2,000 more each year because London Weighting has failed to keep up with soaring prices in the capital, a report urged today.

CAMPAIGN TO GET YOUNG BLACK MEN INTO WORK LAUNCHES

New initiative aims to tackle the barriers faced in the workplace by men from BAME communities



Almost one in five jobs in London are low paid, study warns

'If ever there were evidence that our capital city isn't working for everyone, it's in these findings on low pay'

INSIDE HOUSING news, views and jobs in social housing



London campaigners launch £700k campaign for affordable housing

The study argued that a London Weighting based on funding minimum

grants at the Trusts "Costs in London l the last 30 years, pa living, transport and Weighting must be... reflect what Londoners actually need to make ends meet."

rony Travers: Give the capital more power to control its own tax and spending

Small groups



ERITREAN COMMUNITY IN THE UK

Islington - £30,000

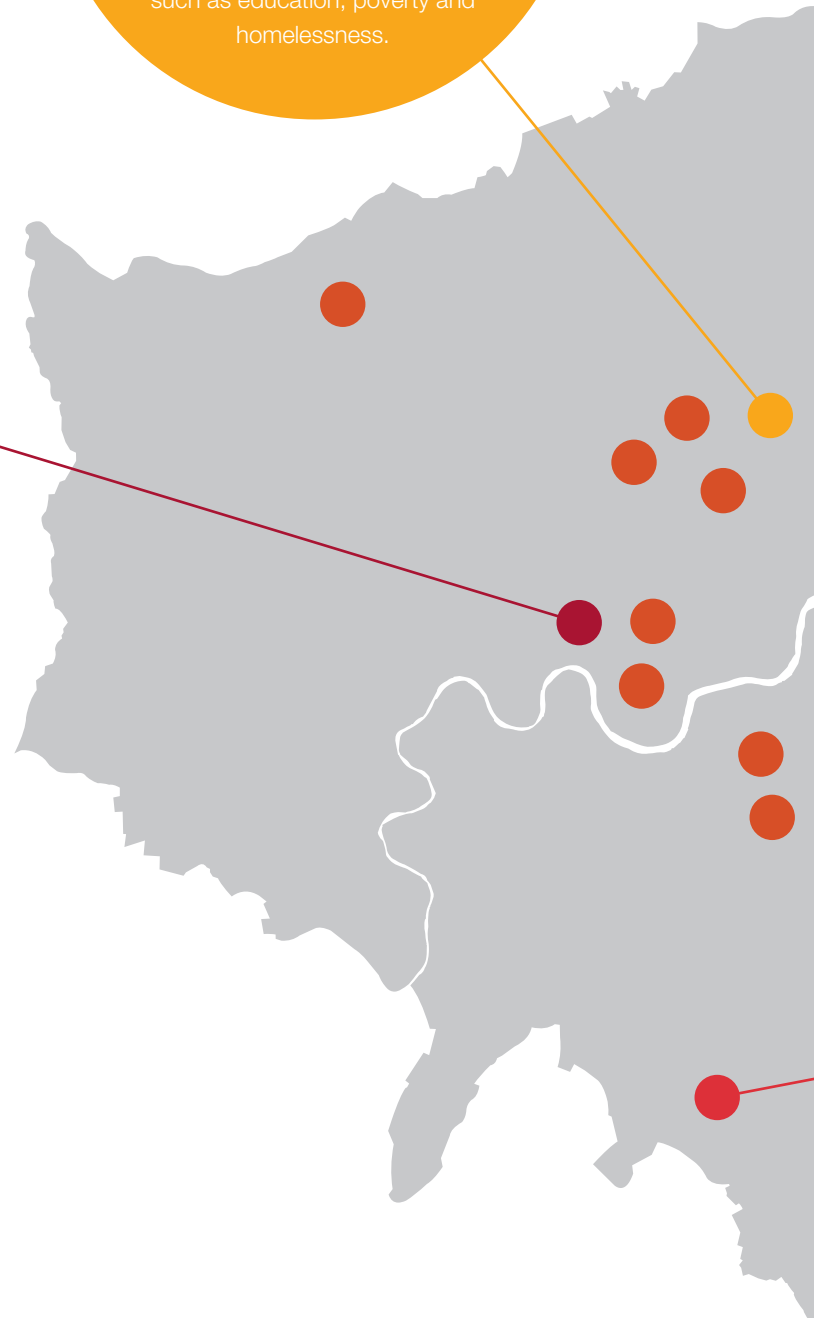
ECUK provides advice, advocacy and representation for the most disadvantaged and vulnerable people in the Eritrean community. It focuses on issues such as education, poverty and homelessness.



ST PAUL'S MONEY ADVICE CENTRE

Hammersmith and Fulham - £30,000

SPMAC provides an independent debt and money advice service which exists to help anyone affected by the burden of debt. The service is completely free. It offers high quality welfare and finance advice, education, practical assistance and ongoing support to anyone who needs it, in Hammersmith and adjoining areas.



We have a long tradition of supporting small community groups because we believe they are well placed to respond to the needs of their communities. In 2016 we funded 20 small groups across London.



THE DRAWING SHED
Waltham Forest - £19,000

The Drawing Shed aims to increase community cohesion, build resilience and improve the quality of life of all residents living on The Drive and Atlee Terrace estates in Walthamstow. They engage people in creative community development programmes that tackle social exclusion.



PEOPLE FIRST LAMBETH
Lambeth - £25,000

People First Lambeth is run for and by people with learning difficulties, supporting them to speak out for themselves and to campaign on behalf of disabled people.



SUTTON PARENTS' FORUM
Sutton - £20,000

Sutton Parents' Forum represents parents/carers of disabled children in Sutton. The forum works with strategic partners at decision-making boards to influence and shape services for affected families.

Solutions

SOLUTIONS FROM WORK WE HAVE FUNDED



Social integration

The capital is a place where millions of people from different walks of life rub along well together. This is something precious that we cannot take for granted. However, protecting it and bringing along those Londoners who currently feel left out, is a big job. That's why the Trust has set up the new Citizenship and Integration initiative, in collaboration with the Mayor, the Greater London Authority and other funders. Creating better pathways to citizenship is a key part of this work.



Food poverty

Research we funded by Sustain shows 25,000 London households are losing out on over £6 million worth of Healthy Start vouchers, which would help low-income families to buy fresh fruit and vegetables.

We call on every London borough to appoint a designated Healthy Start coordinator by 2018 to lead on an integrated programme of activities to reach the national target of uptake onto the scheme (80%).

25,000

households are missing out
on Healthy Start vouchers





London Weighting

Research by Loughborough University shows that pay supplements in the private and public sectors are falling short. London Weighting needs to be almost £7,700 per year in Inner London and just over £6,200 in Outer London to cover the additional minimum cost of living here. Currently, London Weighting averages under £4,000, meaning workers need an extra £2,000 to cover living costs and achieve a decent standard of living.



Ban letting agent fees

Private renting is the fastest growing type of housing in London and is now where most low-income Londoners live.

Just before the General Election, the Government completed a consultation on proposals to ban letting fees for prospective private tenants. Our grantee Generation Rent has calculated this would save the average tenant £404 each time they move and £117 every six or 12 months when renewing their tenancy. The new Government needs to press ahead with implementing the ban on letting fees so that tenants have more freedom to move out of unsuitable accommodation and negotiate better rent.



Successes

SUCCESSES FROM WORK WE HAVE FUNDED



Insecure work

Self-employment is rising with around 1 in 7 workers in the UK now self-employed. London has the highest rate of self-employment of all UK regions. Low pay is much more prevalent among the self-employed compared to employees.

That's why we have funded the Independent Workers Union of Great Britain (IWGB), who campaign on behalf of low-paid self-employed workers. IWGB has successfully brought legal challenges against big companies, securing more rights for people in low pay. We have also funded two important reports on the issue by the Social Market Foundation.

The higher profile of this issue has led to a positive response from Government with an inquiry by the Work and Pensions Committee and the Taylor review on modern employment practices.



Tackling low pay

Low pay is a big problem in the retail sector and that is why we funded the Living Wage Foundation's campaign to get employers to pay a fair wage. Since its launch, around 90,000 low-paid retail workers have benefited, with big retailers such as IKEA committing to pay employees the real living wage or above. This has resulted in:

**An additional
£110 million in wages.**



Protecting vulnerable children

Research by the Migration Observatory shows that a majority of British women and people under 30 are excluded from bringing a spouse or family member from outside the EU to live with them in the UK, under the current £18,600 income threshold.



A grantee of the Strategic Legal Fund for Vulnerable Migrants, the Joint Council for the Welfare of Immigrants, made a legal intervention jointly with the Office of the Children's Commissioner in a case challenging the minimum income requirements under the Family Migration Rules.

In the case, the Supreme Court declared that in relation to the treatment of children, government rules on visas for spouses from outside the EEA are unlawful because they fail to take into account the best interests of children. This offers hope to thousands of families who have been separated by the rules.



Clean air for London

We fund the campaigning work of Client Earth, who successfully challenged the Government in the High Court over the Government's failure to tackle illegal levels of air pollution across the UK.

The increased research base and media coverage of the harmful effects of air pollution has also contributed to the Mayor announcing new policies such as the T-Charge and extending the Ultra Low Emission Zone.



Transforming attitudes to FGM

We, along with others, funded the £2.8 million Tackling FGM Initiative. An evaluation report in 2016 marked the end of the six-year programme working in almost 20 local authorities across the UK to chart and develop community-led interventions to tackle FGM. The evaluation showed how community-based organisations have:

- Successfully trained more than 6,000 professionals – including teachers, health professionals, social workers and GPs.
- Increased understanding of the fact that FGM is not a religiously required practice, is illegal and has severe health implications. This has led to an attitudinal change and a decreasing number of people in affected communities seeing FGM as an important 'cultural artefact'. Over 26,000 individuals were reached through various FGM awareness and engagement activities.

Whilst the report hailed the success of community-led approaches, it also said that a lack of local investment is a major threat to the health of women and girls in affected communities and the Government's efforts to end FGM in the UK.

Cost of living

Our Minimum Income Standard (MIS) London 2016/17 research showed that

Lots of people can't afford a decent standard of living



– one that allows them to meet their basic needs and participate in society at a minimum level. This is significantly higher than the UK as a whole.

The single biggest change since the last MIS London report in 2015 is the **increased cost of private renting**, especially for properties at the **cheaper end of the market**.

Private rents for cheaper properties have risen almost 4 times faster in London than the rest of the UK.



This means that although single working-age adults in the rest of the UK have benefited from the substantial pay boost of the National Living Wage (since its introduction in 2016), single working adults in London are actually **less able to afford a decent standard of living than before.**

Families who cannot access social housing, and have to rent privately, have also seen their situation worsen over the last two years.

Something can and must be done about this. To help ensure more Londoners can reach a decent standard of living, we need to bring down costs and improve incomes.

WE ASKED LONDONERS WHAT THEY THINK THE SOLUTIONS ARE



“Increase the minimum wage”



“Make travelling by tube and train cheaper”



“Reduce council tax and rent”



“More social housing and more affordable housing for everyone”

Finance 2016

CENTRAL FUND ACCOUNTS SUMMARY

This summary financial information relating to the Central Fund of the charity is extracted from the draft full Annual Accounts in order to give an overview of the financial activity of the Fund. These figures are unaudited.

		2016	2015
01	From a 60% share of a permanent asset base of	£290 million	£272 million
02	and an expendable asset base of	£25.0 million	£22.6 million
03	we generated income of	£7.8 million	£8.0 million
04	We received grants from others of	£0.1 million	£0.1 million
05	After charitable costs of	£1.2 million	£1.1 million
06	net amounts distributed were	£6.7 million	£7.0 million

Copies of the audited Report and Financial Statements can be obtained after 30 June 2017 from the Chief Executive at 6 Middle Street, London EC1A 7PH. A full funding list can be obtained from the aforementioned address and under the funding section of our website.

Who we are

TRUSTEES

Peter Baxter
Peter Brooks
Stephen Burns
Luis Correia da Silva
Naomi Eisenstadt
Peter Estlin (appointed April 2017)
Deborah Finkler
Tara Flood
Archie Galloway (retired April 2017)
Alison Gowman
Jeff Hayes (Chair)
Nigel Howell (appointed June 2017)
Robert Laurence
Sue Logan
Edward Lord
Lorraine Martins (Vice-Chair)
The Rt Reverend Adrian Newman
Meredith Niles (appointed March 2017)
Sonia Sodha
Fiona Twycross (appointed March 2017)
Wilf Weeks

CO-OPTees

Miles Barber
Maggie Baxter
Emma Brooks (retired February 2017)
Muge Dindjer
Julian Franks (retired March 2017)
Mulat Haregot
Cliff Hawkins
Catherine Howarth
Steve Hynes
Bryn Jones
Denise Joseph
Bernadette McKernan (appointed February 2017)
David Moylett
Matthew Oakley
Ingrid Posen
Antony Ross
Vikrant Vig (appointed November 2016)
Peter Williams

STAFF

Tunde Akinkunmi – Finance Manager (joined November 2016)
Jaspal Babra – Senior Grants Administrator
Sue Caller – Accounts Assistant
Sioned Churchill – Director of Special Initiatives and Evaluation
Diana Clarke – PA to the Chief Executive
Susie Dye – Grants Manager (joined August 2016)
Douglas Gunn – Grants Manager
Carol Harrison – Director of Finance and Administration
Claire Harrison – Finance Manager (left August 2016)
Laura Harrison – Grants Administrator
Pat Harrison – Receptionist (left July 2016)
Mubin Haq – Director of Policy and Grants
Marcus Langley – Communications Officer
Bharat Mehta – Chief Executive
Mara Normile – Admin and Facilities Manager
Winnel Radcliffe – Office Assistant
Navprit Rai – Communications Manager
Martin Reynolds – Senior Administrative Assistant
Tina Stiff – IT and Publications Manager
Rachael Takens-Milne – Grants Manager
Austin Taylor-Laybourn – Grants Manager
Helal Uddin Abbas – Grants Manager



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